

CASE STUDY:

Sony DADC in
Pittman, NJ

Smith & Solomon Trains Forklift Operators To Earn Commercial Driver's Licenses

Smith & Solomon has been training forklift operators from Sony's SMU Warehouse/ Distribution center to earn their commercial driver's licenses at the Smith & Solomon classroom and road training facility in Cherry Hill, New Jersey - less than a half hour away from Sony's facility. The forklift operators are earning their CDLs so they can move raw materials such as artwork, polycarbonate and cardboard back and forth between facilities across the street from each other. Occasionally, they must also drive to Vineland, New Jersey or other Sony locations to pick up additional trailers.

The customized program runs 1 day a week for four to six weeks and includes classroom training for candidates to earn their driver's permits as well as practice yard and on the road training.

Sony's program is an excellent example of corporate human resources planning. Instead of pulling full time drivers away from other work or paying for a common carrier, the company has been able to tap existing manpower who are also learning a new skill.

More and more companies are tapping existing resources, retraining warehousing and distribution employees to become full and part time drivers. The company is promoting a worker with a proven track record with the company, at the same time saving on recruitment costs to hire outside drivers.

For more details, call 1-888-429-5000 to speak to a Corporate Account Executive. Or email clientinfo@smithsolomon.com

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