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Press Release

CDL Training Provider Raises Awareness about the Dangers of Texting and Driving

Linden, New Jersey, August 15, 2013: Smith & Solomon Commercial Driver Training, the largest CDL provider in the Northeast Region makes a much needed statement this week about the alarming statistics regarding distracted driving, particularly texting while driving. On July 25th, 2013, Smith & Solomon recorded their first PSA TV commercial at their Linden, NJ campus (one of their eight locations), desiring to make a larger audience aware of these statistics that will hopefully result in change.

"In 2011, 3,300 people were killed in crashes involving distracted driving"- this being one of the statistics acquired from www.distracted.gov is used in the PSA. Unfortunately now in 2013, these statistics have only worsened and the staff at Smith & Solomon are adamant to express the urgency of this matter.

Smith & Solomon has built their reputation on driver safety training and education. The goal through this campaign is to raise awareness of the dangers of distracted driving. From Smith & Solomon to you, please drive safely.